# 2020-2024 STRATEGIC PLAN



### **MISSION STATEMENT**

To improve the health of individuals, communities, and society by promoting excellence in **patient care**, **education**, **research**, **public health**, and **prevention** relating to infectious diseases.

#### **VALUES**

Leadership • Excellence • Diversity •
Collaboration • Innovation •

## STRATEGIC PRIORITIES

Advance IDSA's role as a preeminent source of information and knowledge

Champion the essential value of the ID physician in improving health outcomes

Expand IDSA's impact in advancing quality patient care, driving research and promoting public health

Position IDSA as a leader in the nation's efforts to bring COVID-19 to a close and successfully prepare for and respond to future pandemics

## STRATEGIC INITIATIVES



# RUN

Continuous quality improvements that drive the success of core Society operations, programs and services.

Optimize the development, dissemination and adoption of timely and relevant ID guidance and guidelines to improve the outcomes of clinical care.

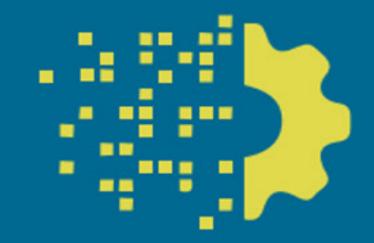


## **GROW**

Targeted opportunities, to expand the Society's reach and impact.

Quantify, communicate and advocate for the value of ID physicians to increase professional fulfillment and compensation.

Facilitate the growth and development of the ID workforce to meet emerging scientific, clinical, and leadership needs.



# TRANSFORM

Investment in new areas that will yield significant return on investment or mission and position the Society for future success.

Develop and position a new tool to serve as the leading US benchmark to measure and drive national progress on AMR.